



1. Introduction

1.1 Background to Data Protection and UK GDPR.

The DPA 2018 sets out the framework for data protection law in the UK. It updates and replaces the Data Protection Act 1998 and came into effect on 25 May 2018. It was amended on 01 January 2021 by regulations under the European Union (Withdrawal) Act 2018, to reflect the UK's status outside the EU.

It sits alongside and supplements the UK GDPR - for example by providing exemptions. It also sets out separate data protection rules for law enforcement authorities, extends data protection to some other areas such as national security and defence, and sets out the Information Commissioner's functions and powers.

The UK GDPR is the UK General Data Protection Regulation. It is a UK law which came into effect on 01 January 2021. It sets out the key principles, rights and obligations for most processing of personal data in the UK, except for law enforcement and intelligence agencies. It is based on the EU GDPR ([General Data Protection Regulation \(EU\) 2016/679](#)) which applied in the UK before that date, with some changes to make it work more effectively in a UK context.

1.2 Definitions used by the organisation (drawn from the GDPR)

Material scope (Article 2) – UK GDPR applies to the processing of personal data wholly or partly by automated means (i.e. by computer) and to the processing other than by automated means of personal data (i.e. paper records) that form part of a filing system or are intended to form part of a filing system.

Territorial scope (Article 3) – UK GDPR will apply to all controllers that are established in the UK or who process the personal data of data subjects, in the context of that establishment. It will also apply to controllers outside of the UK that process personal data in order to offer goods and services or monitor the behavior of data subjects who are resident in the UK.

1.3 Article 4 definitions

Establishment – the main establishment of the controller in the UK will be the place in which the controller makes the main decisions as to the purpose and means of its data processing activities. The main establishment of a processor in the UK will be its administrative centre.

Personal data – any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data,

an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

Special categories of personal data – personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade-union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation.

Data controller – the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data; where the purposes and means of such processing are determined by UK law, the controller or the specific criteria for its nomination may be provided for by UK law.

Data subject – any living individual who is the subject of personal data held by an organisation.

Child – the GDPR defines a child as anyone under the age of 16 years old. The processing of personal data of a child is only lawful if parental or custodian consent has been obtained. The controller shall make reasonable efforts to verify in such cases that consent is given or authorised by the holder of parental responsibility over the child.

Data subject consent - means any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he, she, or they, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data.

Processing – any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

Profiling – is any form of automated processing of personal data intended to evaluate certain personal aspects relating to a natural person, or to analyse or predict that person's performance at work, economic situation, location, health, personal preferences, reliability, or behavior. This definition is linked to the right of the data subject to object to profiling and a right to be informed about the existence of profiling, of measures based on profiling and the envisaged effects of profiling on the individual.

Personal data breach – a breach of security leading to the accidental, or unlawful, destruction, loss, alteration, unauthorised disclosure of, or access to, personal data transmitted, stored or otherwise processed. There is an obligation on the controller to report personal data breaches to the supervisory authority and where the breach is likely to adversely affect the personal data or privacy of the data subject.

Third party – a natural or legal person, public authority, agency or body other than the data subject, controller, processor and persons who, under the direct authority of the controller or processor, are authorised to process personal data.

Filing system – any structured set of personal data which are accessible according to specific criteria, whether centralised, decentralised or dispersed on a functional or geographical basis.

Staff – anyone working for or with Anthem on a permanent, temporary, freelance, voluntary or contractual basis, including Directors.

2. Policy statement

- 2.1 The Board of Directors and management of Anthem, located at Bute Place, Cardiff, CF10 5AL are committed to compliance with all relevant UK laws in respect of personal data, and the protection of the “rights and freedoms” of individuals whose information Anthem collects and processes in accordance with the UK General Data Protection Regulation (UK GDPR).
- 2.2 Compliance with the UK GDPR is described by this policy and other relevant policies, along with connected processes and procedures.
- 2.3 The UK GDPR and this policy apply to all of Anthem’s personal data processing functions, including those performed on customers’, clients’, employees’, suppliers’ and partners’ personal data, and any other personal data the organisation processes from any source.
- 2.4 Data Protection Officer (DPO) is responsible for reviewing the register of processing annually in the light of any changes to Anthem’s activities (as determined by changes to the information asset register and the management review) and to any additional requirements identified by means of data protection impact assessments. This register needs to be available on the supervisory authority’s request.
- 2.5 This policy applies to all Staff and interested parties of Anthem. Any breach of UK GDPR will be dealt with under Anthem’s disciplinary policy and may also be a criminal offence, in which case the matter will be reported as soon as possible to the appropriate authorities.
- 2.6 Partners and any third parties working with or for Anthem, and who have or may have access to personal data, will be expected to have read, understood and to comply with this policy. No third party may access personal data held by Anthem without having first entered into a data confidentiality agreement following DPO guidance, which imposes on the third party obligations no less onerous than those to which Anthem is committed, and which gives Anthem the right to audit compliance with the agreement.

3. Responsibilities and roles under the General Data Protection Regulation

- 3.1 Anthem is both a data controller and data processor under UK GDPR.
- 3.2 The CEO and all those in managerial or supervisory roles throughout Anthem are responsible for developing and encouraging good information handling practices within Anthem; responsibilities are set out in individual job descriptions.

- 3.3 Data Protection Officer (DPO) (Data Protection Officer (DPO) Job Description and Data Protection Job Description Responsibilities), a role specified in UK GDPR, is the CEO, and is accountable to the Board of Directors of Anthem for the management of personal data within Anthem and for ensuring that compliance with data protection legislation and good practice can be demonstrated. This accountability includes:
- 3.3.1 development and implementation of UK GDPR as required by this policy; and
 - 3.3.2 security and risk management in relation to compliance with the policy.
- 3.4 The Data Protection Officer (DPO), who the Board of Directors considers to be suitably qualified and experienced, has been appointed to take responsibility for Anthem's compliance with this policy on a day-to-day basis and, in particular, has direct responsibility for ensuring that Anthem complies with UK GDPR.
- 3.5 The Data Protection Officer (DPO) has specific responsibilities in respect of procedures pertaining to data protection and are the first point of call for Staff seeking clarification on any aspect of data protection compliance.
- 3.6 Compliance with data protection legislation is the responsibility of all Staff of Anthem who process personal data.
- 3.7 Anthem's Staff Induction sets out specific requirements in relation to specific roles and the Staff of Anthem generally regarding compliance with all of the organisation's UK GDPR-related policies and procedures.
- 3.8 Staff of Anthem are responsible for ensuring that any personal data about them and supplied by them to Anthem is accurate and up-to-date.

4. Data protection principles

All processing of personal data must be conducted in accordance with the data protection principles as set out in Article 5 of UK GDPR. Anthem's policies and procedures are designed to ensure compliance with the principles.

4.1 Personal data must be processed lawfully, fairly and transparently

Lawful – identify a lawful basis before you can process personal data. These are often referred to as the “conditions for processing”, for example consent.

Fairly – in order for processing to be fair, the data controller has to make certain information available to the data subjects as practicable. This applies whether the personal data was obtained directly from the data subjects or from other sources.

Transparently – UK GDPR includes rules on giving privacy information to data subjects in Articles 12, 13 and 14. These are detailed and specific, placing an emphasis on making privacy notices understandable and accessible. Information must be communicated to the data subject in an intelligible form using clear and plain language.

Anthem's Privacy Notice is made publicly available [here](#) and is available to all members of staff on the organisation google drive.

The specific information that must be provided to the data subject must, as a minimum, include:

- 4.1.1 the identity and the contact details of the controller and, if any, of the controller's representative;
 - 4.1.2 the contact details of the Data Protection Officer (DPO);
 - 4.1.3 the purposes of the processing for which the personal data are intended as well as the legal basis for the processing;
 - 4.1.4 the period for which the personal data will be stored;
 - 4.1.5 the existence of the rights to request access, rectification, erasure or to object to the processing, and the conditions (or lack of) relating to exercising these rights, such as whether the lawfulness of previous processing will be affected;
 - 4.1.6 the categories of personal data concerned;
 - 4.1.7 the recipients or categories of recipients of the personal data, where applicable;
 - 4.1.8 where applicable, that the controller intends to transfer personal data to a recipient in a third country and the level of protection afforded to the data;
 - 4.1.9 any further information necessary to guarantee fair processing.
- 4.2 Personal data can only be collected for specific, explicit and legitimate purposes
Data obtained for specified purposes must not be used for a purpose that differs from those formally notified to the supervisory authority as part of Anthem's UK GDPR register of processing. The Privacy Notice sets out the relevant procedures.
- 4.3 Personal data must be adequate, relevant and limited to what is necessary for processing
- 4.3.1 The Data Protection Officer (DPO) is responsible for ensuring that Anthem does not collect information that is not strictly necessary for the purpose for which it is obtained.
 - 4.3.2 All data collection forms (electronic or paper-based), including data collection requirements in new information systems, must include a fair processing statement or link to privacy statement and approved by the Data Protection Officer (DPO)
 - 4.3.3 The Data Protection Officer (DPO) will ensure that, on an annual basis all data collection methods are reviewed by internal audit to ensure that collected data continues to be adequate, relevant and not excessive.
- 4.4 Personal data must be accurate and kept up to date with every effort to erase or rectify without delay
- 4.4.1 Data that is stored by the data controller must be reviewed and updated as necessary. No data should be kept unless it is reasonable to assume that it is accurate.
 - 4.4.2 The Data Protection Officer (DPO) is responsible for ensuring that all staff are trained in the importance of collecting accurate data and maintaining it.
 - 4.4.3 It is also the responsibility of the data subject to ensure that data held by Anthem is accurate and up to date. Completion of a registration or application form by a data subject will include a statement that the data contained therein is accurate at the date of submission.
 - 4.4.4 Staff and interested parties, such as participants in projects and audience members should be required to notify Anthem of any changes in circumstance to enable

personal records to be updated accordingly. Instructions for updating records are contained in the privacy notice (publicly available) and the Data Retention policy (for internal use). It is the responsibility of Anthem to ensure that any notification regarding change of circumstances is recorded and acted upon.

- 4.4.5 The Data Protection Officer (DPO) is responsible for ensuring that appropriate procedures and policies are in place to keep personal data accurate and up to date, taking into account the volume of data collected, the speed with which it might change and any other relevant factors.
 - 4.4.6 On at least an annual basis, the Data Protection Officer (DPO) will review the retention dates of all the personal data processed by Anthem, by reference to the data inventory, and will identify any data that is no longer required in the context of the registered purpose. This data will be securely deleted/destroyed in line with the guidelines on the Secure Disposal of Data and Storage Media, as laid out in the Data Retention Procedure.
 - 4.4.7 The Data Protection Officer (DPO) is responsible for responding to requests for rectification from data subjects within one month (Subject Access Request Procedure, as detailed in the Privacy Notice and Procedure). This can be extended to a further two months for complex requests. If Anthem decides not to comply with the request, the Data Protection Officer (DPO) must respond to the data subject to explain its reasoning and inform them of their right to complain to the supervisory authority and seek judicial remedy.
 - 4.4.8 The Data Protection Officer (DPO) is responsible for making appropriate arrangements that, where third-party organisations may have been passed inaccurate or out-of-date personal data, to inform them that the information is inaccurate and/or out of date and is not to be used to inform decisions about the individuals concerned; and for passing any correction to the personal data to the third party where this is required.
- 4.5 Personal data must be kept in a form such that the data subject can be identified only as long as is necessary for processing.
- 4.5.1 Where personal data is retained beyond the processing date, it will be minimised in order to protect the identity of the data subject in the event of a data breach.
 - 4.5.2 Personal data will be retained in line with the Data Retention Procedure and, once its retention date is passed, it must be securely destroyed as set out in this procedure.
 - 4.5.3 The Data Protection Officer (DPO) must specifically approve any data retention that exceeds the retention periods defined in Data Retention Procedure, and must ensure that the justification is clearly identified and in line with the requirements of the data protection legislation. This approval must be written.
- 4.6 Personal data must be processed in a manner that ensures the appropriate security

The Data Protection Officer (DPO) will carry out a risk assessment taking into account all the circumstances of Anthem's controlling or processing operations.

In determining appropriateness, the Data Protection Officer (DPO) should also consider the extent of possible damage or loss that might be caused to individuals (e.g. staff or

participants) if a security breach occurs, the effect of any security breach on Anthem itself, and any likely reputational damage including the possible loss of customer trust.

When assessing appropriate technical measures, the Data Protection Officer (DPO) will consider the following:

- Password protection;
- Automatic locking of idle terminals;
- Removal of access rights for USB and other memory media;
- Virus checking software and firewalls;
- Role-based access rights including those assigned to temporary staff;
- Encryption of devices that leave the organisations premises such as laptops;
- Security of local and wide area networks;
- Privacy enhancing technologies such as pseudonymisation and anonymisation;
- Identifying appropriate international security standards relevant to Anthem.

When assessing appropriate organisational measures the Data Protection Officer (DPO) will consider the following:

- The appropriate training levels throughout Anthem;
- Measures that consider the reliability of employees (such as references etc.);
- The inclusion of data protection in employment contracts;
- Identification of disciplinary action measures for data breaches;
- Monitoring of staff for compliance with relevant security standards;
- Physical access controls to electronic and paper-based records;
- Adoption of a clear desk policy;
- Storing of paper-based data in lockable fire-proof cabinets;
- Restricting the use of portable electronic devices outside of the workplace;
- Restricting the use of employee's own personal devices being used in the workplace;
- Adopting clear rules about passwords;
- Making regular backups of personal data and storing the media off-site;
- The imposition of contractual obligations on the importing organisations to take appropriate security measures when transferring data outside the EEA.

These controls have been selected on the basis of identified risks to personal data, and the potential for damage or distress to individuals whose data is being processed.

4.7 The controller must be able to demonstrate compliance with UK GDPR's other principles (accountability)

UK GDPR includes provisions that promote accountability and governance. These complement UK GDPR's transparency requirements. The accountability principle in Article 5(2) requires you to demonstrate that you comply with the principles and states explicitly that this is your responsibility.

Anthem will demonstrate compliance with the data protection principles by implementing data protection policies, adhering to codes of conduct, implementing technical and organisational measures, as well as adopting techniques such as data protection by design, Data Protection Impact Assessments (DPIAs), breach notification procedures and incident response plans.

5. Data subjects' rights

5.1 Data subjects have the following rights regarding data processing, and the data that is recorded about them:

- 5.1.1 To make subject access requests regarding the nature of information held and to whom it has been disclosed.
- 5.1.2 To prevent processing likely to cause damage or distress.
- 5.1.3 To prevent processing for purposes of direct marketing.
- 5.1.4 To be informed about the mechanics of automated decision-taking process that will significantly affect them.
- 5.1.5 To not have significant decisions that will affect them taken solely by automated process.
- 5.1.6 To sue for compensation if they suffer damage by any contravention of UK GDPR.
- 5.1.7 To take action to rectify, block, erased, including the right to be forgotten, or destroy inaccurate data.
- 5.1.8 To request the supervisory authority to assess whether any provision of UK GDPR has been contravened.
- 5.1.9 To have personal data provided to them in a structured, commonly used and machine-readable format, and the right to have that data transmitted to another controller.
- 5.1.10 To object to any automated profiling that is occurring without consent.

5.2 Anthem ensures that data subjects may exercise these rights:

- 5.2.1 Data subjects may make data access requests as described in Subject Access Request Procedure; this procedure also describes how Anthem will ensure that its response to the data access request complies with the requirements of UK GDPR.
- 5.2.2 Data subjects have the right to complain to Anthem related to the processing of their personal data, the handling of a request from a data subject and appeals from a data subject on how complaints have been handled in line with the Complaints Procedure.

6. Consent

6.1 Anthem understands 'consent' to mean that it has been explicitly and freely given, and a specific, informed and unambiguous indication of the data subject's wishes that, by statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her. The data subject can withdraw their consent at any time.

- 6.2 Anthem understands 'consent' to mean that the data subject has been fully informed of the intended processing and has signified their agreement, while in a fit state of mind to do so and without pressure being exerted upon them. Consent obtained under duress or on the basis of misleading information will not be a valid basis for processing.
- 6.3 There must be some active communication between the parties to demonstrate active consent. Consent cannot be inferred from non-response to a communication. The Controller must be able to demonstrate that consent was obtained for the processing operation.
- 6.4 For sensitive data, explicit written consent of data subjects must be obtained unless an alternative legitimate basis for processing exists.
- 6.5 In most instances, consent to process personal and sensitive data is obtained routinely by Anthem using standard consent documents, either electronically through platforms such as Mailchimp, Google Forms or Survey Monkey, or in hard copy when taking part in a project.
- 6.6 Where Anthem provides online services to children, parental or custodial authorisation must be obtained. This requirement applies to children under the age of 16.
- 6.7 Where Anthem provides services to vulnerable adults, we will consider the following things: when relying on consent, we make sure that the adult understands what they are consenting to, and we do not exploit any imbalance of power in the relationship between us; when relying on 'necessary for the performance of a contract', we consider the adult's competence to understand what they are agreeing to, and to enter into a contract; when relying upon 'legitimate interests', we take responsibility for identifying the risks and consequences of the processing, and put appropriate safeguards in place

7. Security of data

- 7.1 All Staff are responsible for ensuring that any personal data that Anthem holds and for which they are responsible, is kept securely and is not under any conditions disclosed to any third party unless that third party has been specifically authorised by Anthem to receive that information and has entered into a confidentiality agreement as included in the contract, the Privacy Notice Procedure and the Data Retention policy.
- 7.2 All personal data should be accessible only to those who need to use it, and access may only be granted in line with Anthem's data protection policies. All personal data should be treated with the highest security and must be kept:
 - in a lockable room with controlled access; and/or
 - in a locked drawer or filing cabinet; and/or
 - if computerised, password protected in line with corporate requirements in the Access Control Policy; and/or
 - stored on Google Drive and potentially on (removable) computer media, both which are encrypted in line with Secure Disposal of Storage Media, as laid out in Data Retention Procedure.
- 7.3 Care must be taken to ensure that PC screens and terminals are not visible except to authorised Staff of Anthem. All Staff are required to enter into an Acceptable Use Agreement before they are given access to organisational information of any sort, which details rules on screen time-outs.

- 7.4 Manual records may not be left where they can be accessed by unauthorised personnel and may not be removed from business premises without explicit authorisation. As soon as manual records are no longer required for day-to-day client support, they must be removed from secure archiving in line with Anthem's guidelines on data disposal as detailed in the Data Retention Procedure.
- 7.5 Personal data may only be deleted or disposed of in line with the Data Retention Procedure. Manual records that have reached their retention date are to be shredded and disposed of as 'confidential waste'. Hard drives of redundant PCs are to be removed and immediately destroyed as required before disposal.
- 7.6 Processing of personal data 'off-site' presents a potentially greater risk of loss, theft or damage to personal data. Staff must be specifically authorised to process data off-site.

8. Disclosure of data

- 8.1 Anthem must ensure that personal data is not disclosed to unauthorised third parties which includes family members, friends, government bodies, and in certain circumstances, the Police. All Staff should exercise caution when asked to disclose personal data held on another individual to a third party and GDPR compliance will be a contractual obligation. It is important to bear in mind whether or not disclosure of the information is relevant to, and necessary for, the conduct of Anthem's business.
- 8.2 All requests to provide data for one of these reasons must be supported by appropriate paperwork and all such disclosures must be specifically authorised by the Data Protection Officer (DPO).

9. Retention and disposal of data

- 9.1 Anthem shall not keep personal data in a form that permits identification of data subjects for longer a period than is necessary, in relation to the purpose(s) for which the data was originally collected.
- 9.2 Anthem may store data for longer periods if the personal data will be processed solely for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes, subject to the implementation of appropriate technical and organisational measures to safeguard the rights and freedoms of the data subject.
- 9.3 The retention period for each category of personal data will be set out in the Data Retention Procedure along with the criteria used to determine this period including any statutory obligations Anthem has to retain the data.
- 9.4 Anthem's data retention and data disposal procedures will apply in all cases.
- 9.5 Personal data must be disposed of securely in accordance with the sixth principle of the GDPR – processed in an appropriate manner to maintain security, thereby protecting the "rights and freedoms" of data subjects. Any disposal of data will be done in accordance with the secure disposal guidelines set out in the Data Retention Procedure.

10. Data transfers

- 10.1 All exports of data from within the UK are unlawful unless there is an appropriate “level of protection for the fundamental rights of the data subjects”.

Restricted transfers from the UK to other countries, including to the EEA, are now subject to transfer rules under the UK regime. These UK transfer rules broadly mirror the EU GDPR rules, but the UK has the independence to keep the framework under review.

The transfer of personal data outside of the UK is prohibited unless one or more of the specified safeguards, or exceptions, apply:

10.1.1 Adequacy Regulations

The UK government has the power to make its own ‘adequacy decisions’ in relation to third countries and international organisations. In the UK regime these are now known as ‘adequacy regulations’.

10.1.2 Privacy Shield

If Anthem wishes to transfer personal data from the UK to an organisation in the United States it should check that the organisation is signed up with the Privacy Shield framework at the U.S. Department of Commerce. The obligation applying to companies under the Privacy Shield are contained in the “Privacy Principles”. The US DOC is responsible for managing and administering the Privacy Shield and ensuring that companies live up to their commitments. In order to be able to certify, companies must have a privacy policy in line with the Privacy Principles e.g. use, store and further transfer the personal data according to a strong set of data protection rules and safeguards. The protection given to the personal data applies regardless of whether the personal data is related to a UK resident or not. Organisations must renew their “membership” to the Privacy Shield on an annual basis. If they do not, they can no longer receive and use personal data from the UK under that framework.

Assessment of adequacy by the data controller

In making an assessment of adequacy, the UK based exporting controller should take account of the following factors:

- the nature of the information being transferred;
- the country or territory of the origin, and final destination, of the information;
- how the information will be used and for how long;
- the laws and practices of the country of the transferee, including relevant codes of practice and international obligations; and
- the security measures that are to be taken as regards the data in the overseas location.

10.1.3 Exceptions

In the absence of an adequacy decision, Privacy Shield membership, binding corporate rules and/or model contract clauses, a transfer of personal data to a third country or international organisation shall only take place on one of the following conditions:

- the data subject has explicitly consented to the proposed transfer, after having been informed of the possible risks of such transfers for the data subject due to the absence of an adequacy decision and appropriate safeguards;
- the transfer is necessary for the performance of a contract between the data subject and the controller or the implementation of pre-contractual measures taken at the data subject's request;
- the transfer is necessary for the conclusion or performance of a contract concluded in the interest of the data subject between the controller and another natural or legal person;
- the transfer is necessary for important reasons of public interest;
- the transfer is necessary for the establishment, exercise or defence of legal claims; and/or
- the transfer is necessary in order to protect the vital interests of the data subject or of other persons, where the data subject is physically or legally incapable of giving consent.

11. Information asset register

11.1 Anthem has established an information asset register and data flow process as part of its approach to address risks and opportunities throughout its UK GDPR compliance project. Anthem's data inventory and data flow determines:

- business processes that use personal data;
- source of personal data;
- description of each item of personal data;
- processing activity;
- maintains the inventory of data categories of personal data processed;
- documents the purpose(s) for which each category of personal data is used;
- recipients, and potential recipients, of the personal data;
- the role of the Organisation Name throughout the data flow;
- key systems and repositories;
- any data transfers; and
- all retention and disposal requirements.

11.2 Anthem is aware of any risks associated with the processing of particular types of personal data.

11.2.1 Anthem assesses the level of risk to individuals associated with the processing of their personal data. Data protection impact assessments (DPIAs) are carried out in relation to the processing of personal data by Anthem, and in relation to processing undertaken by other organisations on behalf of Anthem.

- 11.2.2 Anthem shall manage any risks identified by the risk assessment in order to reduce the likelihood of a non-conformance with this policy.
- 11.2.3 Where a type of processing, in particular using new technologies and taking into account the nature, scope, context and purposes of the processing is likely to result in a high risk to the rights and freedoms of natural persons, Anthem shall, prior to the processing, carry out a DPIA of the impact of the envisaged processing operations on the protection of personal data. A single DPIA may address a set of similar processing operations that present similar high risks.
- 11.2.4 Where, as a result of a DPIA it is clear that Anthem is about to commence processing of personal data that could cause damage and/or distress to the data subjects, the decision as to whether or not Anthem may proceed must be escalated for review to the Data Protection Officer (DPO).
- 11.2.5 The Data Protection Officer (DPO) shall, if there are significant concerns, either as to the potential damage or distress, or the quantity of data concerned, escalate the matter to the supervisory authority.
- 11.2.6 Appropriate controls will be selected and applied to reduce the level of risk associated with processing individual data to an acceptable level, ensuring all at Anthem comply with the requirements of the GDPR.

Document Owner and Approval

The Data Protection Officer (DPO) is the owner of this document and is responsible for ensuring that this policy document is reviewed in line with the review requirements stated above.

A current version of this document is available to all members of staff in the Policies folder of Anthem's Google Drive. Any requests to see this policy made by members of the public will be met.

This policy was approved by the Board of Directors on 27th January 2021 and is issued on a version-controlled basis under the signature of the Chief Executive Officer (CEO).



Signature:

Date: 27.01.2021

Change History Record

Issue	Description of Change	Approval	Date of Issue
1	Initial issue	Rhian Hutchings	27.01.2021